PAULA KAMINSKA

An award-winning multiprofessional with 20+ years of experience.

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paulakaminska.com
South & West Devon, UK
British nationality
Driving licence
Full DBS

EXPERIENCE

User Experience Digital Consultant

since 2016 · Self-employed

Offering expert consulting, mentoring, and brand development services with a specialisation in enhancing websites, mobile apps, and marketing for improved user engagement. Experience extends to conducting nuanced user research in challenging domains. Clients include HealthPad CIC, Working Planet, Echoes.xyz, I've Got Your Back, R&H Home Assistance, The Dreaming Circle, and more.

Lecturer, Educator, Facilitator, Compère & Public Speaker

since 2017 · Self-employed

Delivering webinars, presentations, talks, and workshops to schools, charities, businesses, and conferences on topics such as mental health, mindfulness & stress management, wilderness access & expedition planning, user-centred software product management & design, as well as employability & entrepreneurship. Clients include City College Plymouth, Arts University Plymouth, Bristol Autism Support charity, Venturefest South West conference, Future Sync conference, Adventure Stories, and more.

Art Model

since 2016 · Self-employed

Providing life modelling services to schools, art galleries, and individual artists. Working in a variety of mediums such as drawing, painting, sculpture, digital, and photography. Interpreting the artist's vision, utilising physical endurance, yoga-boosted flexibility and meditation, as well as creating a comfortable and productive working environment. Notable clients include award-winning painter Gregory Mason, TV storyboarder Rob Pybus, art teacher Sara Sullivan at Plymouth College, artists Helen Wheatley and Cheryll Kinsley Potter at Birdwood House Art Gallery, and Jason Parker of Rhythm Media.

Yoga, Meditation & Mindfulness Teacher

since 2015 · Self-employed

Leading Rāja & Haṭha Yoga one-on-ones, group classes and retreats in various settings – studios, gyms, business parks, beaches, yachts, homes, and online via Zoom. Notable venues and partners include Naleia Yachting International, Blue Chip Holidays, Exeter Golf & Country Club, Mount Edgcumbe Country Park, Cowork Ventures Ltd, Michelmores LLP, Lotus Loft Yoga Centre, Exeter Phoenix, and more.

Senior User Experience Strategist & Researcher

2021–2022 · Good With Ltd

Planning and conducting in-depth research on the intersection of mental health, financial education, and AI technology. Utilising methods such as user interviews, academic paper reviews, and usability testing. Analysing data, producing insights & reports, and prototyping and testing solutions tailored to Gen Z. Leveraging outcomes to devise effective UX strategy and inform other areas of business.

KEY SKILLS

Strategy · Coordination · Consulting · Mentorship · Research · Public Speaking · Design Thinking · Data Analysis · Web Development

AWARD

1st Place Award by Google, Exeter Startup Weekend, 2016

PUBLICATION

"Consumer-Oriented Online Shop Creation", 2011 by Lambert Academic Publishing

COURSES

Agile Leadership by Software Cornwall

Copywriting by NLP Eddu Club

Counselling Listening Skills by Heartwood Counselling

Data Viz by David McCandless

Developing Innovative Ideas for New Companies by the University of Maryland

Ethical Marketing by Marketing For Hippies

Facilitating Skills by Autism Central

Fire Safety (QCF) by Phoenix Safety & Education

GDPR Compliance Training by HSQE

Hill & Moorland Leader by Mountain Training

User Experience Director

2017–2020 · Duesday Ltd

Managing a team of five responsible for curating optimal user experience for Millennials and Gen X across all products and channels. Conducting research and prototyping and testing solutions addressing the challenges arising from financial hardship and billing constraints. Working collaboratively in areas such as brand, design, marketing, sales, usability, and user support to ensure a seamless experience for the target audience.

Lead User Experience & Interface Designer & Developer

2012–2016 · blur Group Plc / Maistro Ltd

Designing and FE-developing digital tools for project management and business matching. Ensuring consistent brand identity across products. Conducting usability audits and tests for optimal user experience. Fostering collaboration between design and development teams.

Publishing Editorial, UX Microcopy & Writing Assistant

2005–2021 · Self-employed

Web Designer & Developer

2011–2012 · All-In Design Ltd

Project Manager, Web Designer & Developer

2008–2009 · Hanza Creative Agency

Photojournalist

2006–2008 · Slajd Magazine

Web Designer & Developer

2002–2011 · Self-employed

EDUCATION

SOAS University of London: MA, 2023
Distinction in Traditions of Yoga and Meditation

The Technical University of Lodz / The University of Porto: MSc, 2011
Distinction in Information Systems in Management and e-Commerce

The University of Humanities and Economics in Lodz: BSc, 2009
First Class Honours in Graphics and Multimedia

The Complex of Economic Schools in Pabianice: Level 3, 2005
Economics and Business Administration: Maths, English, Polish

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Leadership & Management III by Chartered Management Institute

Mindfulness-Based Stress Reduction by Health & Care Professions Council

NLP Practitioner by Chris Howard

Process-Oriented Psychology by START

Safeguarding, Ethics and Boundaries by Autism Central

Teacher Training by Code Club Pro

Understanding Autism by Autism Central

Understanding Media by Understanding Google by Northwestern University

User Experience Workshops by Mekonta

Yoga Teacher Diploma (500 hours) by Devon School of Yoga

VOLUNTEERING

Nature Walks Guide & Community Events Manager, 2017-2024 at SW Nature Walks

Tree Planter, 2018-2024 at Dartmoor National Park

Catering Assistant, 2023 at The Glade

Facilitation Assistant, 2019-2020 at Sarasi Rogers Systemic Constellations

Logistics Specialist, 2006-2007 at Camerimage Film Festival

Videographer & Journalist, 2004 at TV ProMok

Fundraising Coordinator, 2002-2005 at The Red Cross